

HEALTH AND WELLNES COSMETICA ED ESTETICA

OVERALL PROGRAM

DRAFT

update 05.09.2023

22.10.2023

- 12.35 Arrival at Vilnius Airport
18.35 Arrival at hotel in Minsk
21.00 Networking dinner between participants and CCIBY staff

23.10.2023

- 10.00 Round table at National Agency for privatization and investments
Contents:
 - Trade and Production into the territory of the Republic of Belarus
 - Trade constraints due to the current situation (outlook of sanctions, custom, logistic, financial transactions etc)

Participants:

NAIP Director

NAIP Managers

Representatives of the Custom of the Republic of Belarus

Representatives of some Belarusian Banks

Representative of logistic companies

Consultants/experts of certifications in the health sphere

Italian delegation (confirmed)

Angelo Ilardi – President of Italy Belarus Chamber of Commerce (CCIBY) – www.cciby.com

Marco Silvestri – Export Manager Pharma Ricci - <https://www.elevocosmetic.com/it/>

Adriano Pea – Direttore Confindustria Bielorussia

Stefano Poppi – Sales Manager XENIA www.xeniaglobal.ru

14.00

Press Conference and Master Classes Session - National School of Beauty

The National School of Beauty is the most popular school in Belarus. Founded in 1996 by order of the President. The only school with "National" status.

The National School of Beauty prepares a professional model who can choose any profession in the world of fashion and beauty. Students participate in fashion shows, acquire modern makeup skills, create their own style.

National Beauty School, together with the Ministry of Culture and the ONT TV channel, is the organizer of the Competition National "Miss Belarus". And she has a license to participate in international beauty contests. The event consists on Master class in the focused sector by representatives of Italian companies

21.00

Networking dinner with local Italian authorities

24.10.2023

9.00-18.00 Whole day dedicated to individual BtoB meetings

21.00 Networking dinner with local Italian authorities

25.01.2023

17.50 Flight from Vilnius Airport

19.40 Arrival to Italy